C4R

Company Profile

Vision

Making Digital Trasformation & Cloud Services Possible in MEA for SMB.

C4R

About Us

Cloud4Rain (C4R) is an emerging IT service Provider focus on **Managed Services, Infrastructure, Marketing & Communication Management, Risk Management, Security, Datacenters, Call Centers, Mobile Solutions and Digital Transformation**.
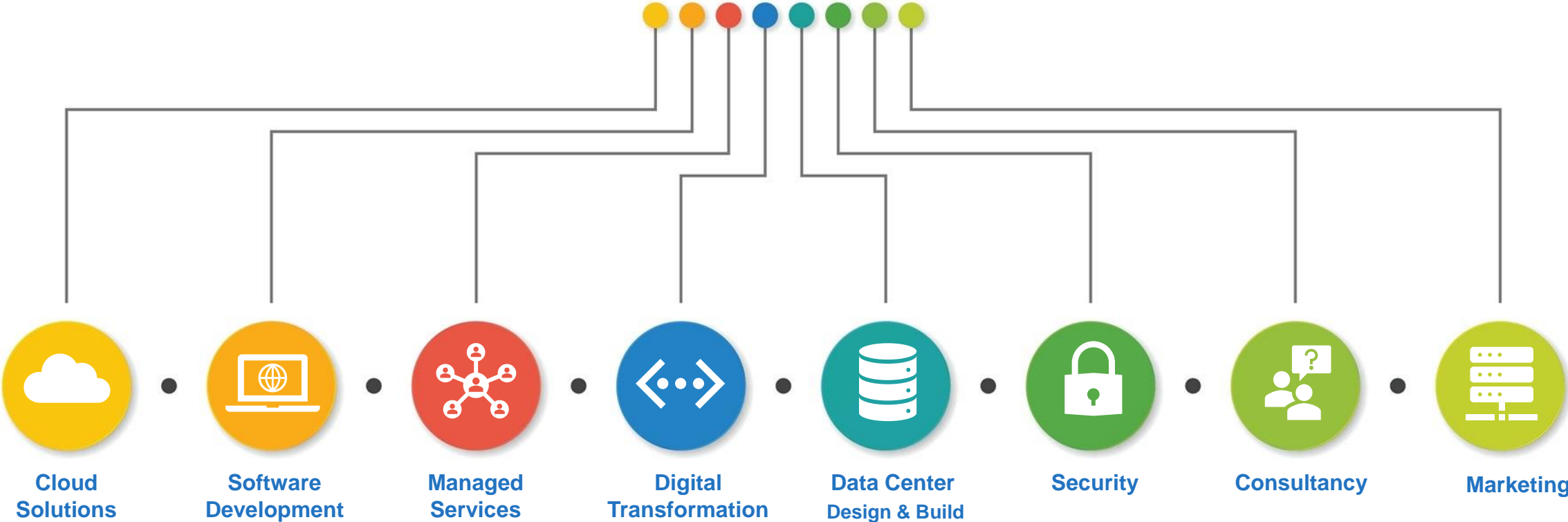
C4R is providing end to end digital, manage services and cloud solutions cross all industries in MEA region.

C4R Focus on translates the needs of partners to an innovative advanced solution that help them embrace the digital transformation, improve its time to market, and enhance the ROI.

C4R delivers system integration, implementation, consulting and support services to extensive and diversified blue-chip clientele comprising large government and private sector firms across multiple industries with a leadership in serving Tier 1 clients in the Banking, Telecom, Oil & Gas, Government, defense, Real Estate, Retail, and SME sectors.

C4R Employs professionals and consultants who are highly experienced, certified, skilled and carry huge volume of technical experience. They were engaged in many named mega projects in the region, and they are always being connected to the cutting-edge technologies.

C4R Services

Cloud Solutions

Software Development

Managed Services

Digital Transformation

Data Center Design & Build

Security

Consultancy

Marketing

C4R Managed Services

C4R **provides End to End integrated comprehensive Managed Services solutions cross all industrials and government.**

C4R Managed IT Services offers IT Advisory and Leadership Services to organizations In Egypt, Saudi Arabia, and many other country in the region.

We offer value-driven solutions above and beyond managing and operating hosting, security and a full range of IT support services. Our IT Advisory approach enables us to provide leadership to our clients in a complex rapidly changing IT environment.
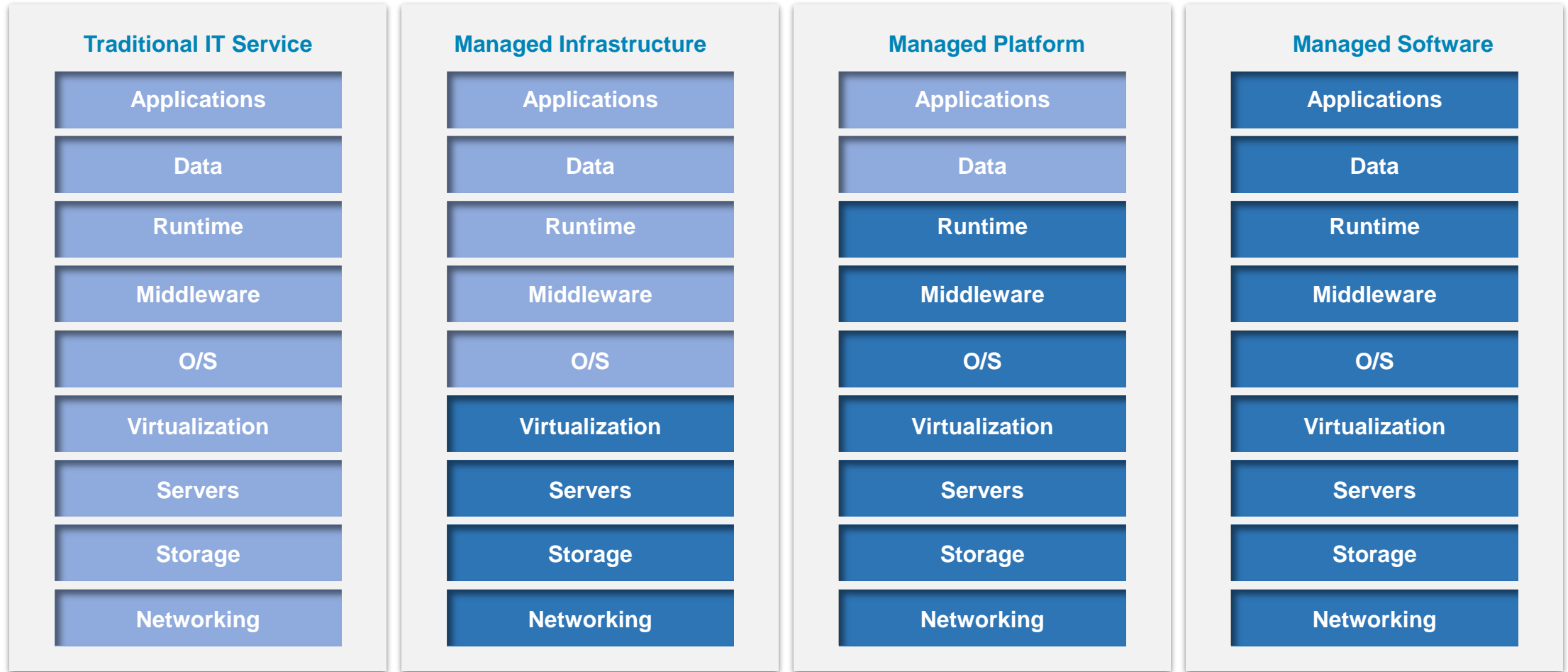
Our focus is to provide maximum "business value" to our clients enabling them to grow their businesses, manage their risk/compliance, and increase their competitive position by delivering improved business results.

Our client-first approach means our solutions are based on what technology solutions are needed to "fuel" their business, not a particular hardware or hosting solution.

C4R Managed Services Models

Clients cost benefits increase as you move to the right…

Traditional IT Service	Managed Infrastructure	Managed Platform	Managed Software
Applications	Applications	Applications	Applications
Data	Data	Data	Data
Runtime	Runtime	Runtime	Runtime
Middleware	Middleware	Middleware	Middleware
O/S	O/S	O/S	O/S
Virtualization	Virtualization	Virtualization	Virtualization
Servers	Servers	Servers	Servers
Storage	Storage	Storage	Storage
Networking	Networking	Networking	Networking

Client Manages   C4R Manages services

Standardization; OPEX savings; faster time to value

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Cloud Services

Hybrid Cloud

Our **C4R** experts are here to help you choose the best hybrid cloud solution for your business, incorporating the scaling, data access and privacy levels you need.

Public Cloud

C4R is partnered with the world's most trusted and respected third-party cloud providers, including Microsoft Azure and AWS, hence offering you flexible, versatile and revenue- generating solutions.

Private Cloud Services

C4R solutions are diverse, and always in line with best practices and standards.

Our team recommend the cloud adoption models that best suit our clients' business needs, making sure they correspond with the security, scalability and performance expected.

Application and Software Development

C4R software development solutions guarantee reliability, efficiency, portability and maintainability across every stage of the process, and on every digital medium

We develop innovative and high-performance web portals, enterprise portals and customer portals while meeting end customer's business requirements & objectives.

Custom web portals are built to automate the processes, information sharing at several levels, on field collaboration and communication through web services and application services.

C4R has a team of professionals Experts for all e-commerce solutions using the following technologies.

C4R Application Products :

- C4R LMS - Learning Management System

- C4R ERP⁺

- C4R AM – Asset Management System

Consultancy Services

C4R Has a skilled talented professions which can help provides **consulting services** to your organization on the following specialty cross all industries:

- Risk Management
- Business Continuity
- IT Strategy
- IT Services
- Maturity Assessment
- COBIT
- IT Infrastructure
- Security
- Datacenters
- ITIL Best Practice
- ISO 22301

Digital Transformations

With a comprehensive suite of services to aid in digital transformation, we help support and accelerate your organization's journey to unlock productivity gains across all levels of your operations.

From helping develop a digital business strategy that is aligned to your key business objectives, to deploying and tuning digital solutions, or developing new digital talent for your industry, we can help you identify high value pilots and innovation projects through to deployment of digital solutions at scale across your operations through one of our Digital Transformation services:

- Digital Transformation Consulting
- Transition Services
- Operation Services

Infrastructure Services

C4R provides End to End integrated and implementation for the following technologies:

Data-Centers

Data Center assessment

With the experience of our engineers, we can provide our customers with consultancy service to assess the health status of their data centers and how to upgrade the availability of the data center with minimal disruption to the operation. The health assessment will uncover fatal design or construction problems as well as nice to have enhancements. As partners, we provide a roadmap to develop from a low tier data center to an optimized data center within the constraints of the location. This roadmap helps our customers prioritize their investments depending on the criticality of the required upgrade.

Data Center Design consultancy

Based your IT requirements and desired reliability level we can design your data center to meet your needs maintaining vendor neutral approach. Our team of engineers has the skills and experience to take into consideration all aspects that would secure that the final output – the data center would conform to the international standards. Our design and shop drawings dig into the very small details to make the construction as efficient and fast as possible. We can also supervise the construction and perform all necessary testing and commissioning to ensure that the requirements have been fulfilled.

Relocation planning

Building a new data center could be a resolution to many availability and rack space problems, however, the challenge is bigger when relocating the equipment and services from the old data center to the new data center. Our team of engineers can provide a step-by-step relocation plan that minimizes and splits the work into tasks that can be conducted on the acceptable downtime windows, in a phased delivery approach with controlled risk and change management. Each task is validated after completion with roll back plan and duration estimate.

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Communication, Public Relations & CSR Services

C4R has a communication, public relations and CSR arm with a vast experience in both the public and private sectors

This arm has also best practices related to developmental projects such Egypt ICT Trust Fund projects which included projects such as: Illiteracy Eradication, Smart Schools Network, and Mobile ICT Units. Also, contributed to projects implemented by UN affiliates such as UNDP, UNESCO as well as the World Food Program

Through this arm **C4R** is capable of providing the following services:

- Communication strategy and planning
- Public relations
- Building and managing digital/social media presence
- Media relations
- Event organization
- Communication for crisis management
- Design and print of communication material
- Content development
- Giveaways
- Corporate social responsibility related services including offering project related ideas, strategy formulation and implementation

Security Services

Security is a mandate in businesses today.

Our expert strategies ensure your data is secure and complies with industry safety and compliance standards through risk assessment activities, documenting processes and identifying security physical and logical security risks and vulnerabilities with implementation Capabilities for the following:

- Identity Access Management Solutions (IAM, PAM, ISAM).

- Firewall

- Data Protections.

Call Centers

- Customer Operations

- Activation & Collection

- Call Handling Process (IVR & Scenarios Processes & Procedures)

- KPI's & Performance Management

- First Call Resolution (FCR)

- Customer Loyalty & Retention, Customer Life Cycle Management

- Customer Relationship Management (CRM)

- Customer Segmentation, Customer Experience

- Customer Satisfaction Survey & Score (CSAT)

- Customer Effort Score (CES)

- Net Promoter Score (NPS)

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Our Clients

Partners